

RESULT:ED

Educational Fund Annual Report 2007

Working to end global poverty through
research, education, and awareness-raising

RESULT:ED Educational Fund is a registered Canadian charity. RESULT:ED Educational Fund builds awareness about the challenges of global poverty and highlights proven solutions through education, research and outreach.

Message from the President



The mission of RESULT:ED Educational Fund is to advance an end to global poverty and needless suffering through research, education, and awareness-raising.

In our research, education and outreach, we focus on the challenges of global poverty, but also on proven, cost-effective and tangible solutions that will have impact. By focusing on solutions, RESULT:ED Educational Fund brings a unique balanced voice to a debate that can too easily get mired in complexities.

In 2007, RESULT:ED Educational Fund helped to support two parliamentary delegations to Kenya and to South Africa. MPs from three different political parties were educated about microcredit and its capacity to lift families out of poverty, the impact that \$20 drugs can have in curbing the global health disaster that is TB, and the hope that insecticide treated bednets or school fee abolition can bring to parents hoping to save their children and provide them with a better future.

MP delegations are only one example of RESULT:ED Educational Fund's educational activities. Beyond these delegations, we consolidate research, make public presentations, bring together groups in coalition, and are the catalyst for linking overseas experts to the Canadian public and decision-makers to expand our knowledge and inform policy.

This brand of research, education and outreach informs and inspires; and is at the heart of our work.

A handwritten signature in black ink, appearing to read "Randy Rudolph". The signature is fluid and cursive, with a long, sweeping tail on the final letter.

Randy Rudolph President,
RESULT:ED Educational Fund

About us

Education, research and outreach to raise awareness, improve knowledge and inform debate on cost-effective solutions to poverty reduction.

RESULT:ED

Educational Fund is a registered Canadian charity founded in 1991. We are committed to advancing the fight to end global poverty and needless suffering through research, education, and awareness-raising.

Our commitment:

We are committed to educating and sharing information with Canadians about global poverty challenges and solutions. To do this, we stimulate and support a wide range of educational activities aimed at increasing Canadians understanding of poverty, its causes, its impact and the cost-effective, tangible solutions that get results in terms of lives saved.

We also create and share educational materials with citizens, with partners, with government, and with agencies to deepen our understanding of the issues and strengthen our collective capacity to end poverty and needless suffering.

Our activities:

1. Conduct research into the causes of poverty, the impact of poverty, and cost-effective, tangible solutions to address poverty
2. Research Canada's contributions to addressing issues of global poverty
3. Publish, promote, share and distribute the results of our research to educate Canadians and inform debate and dialogue on international development issues
4. Reach out to community groups and the public at large to educate, increase awareness and understanding of the causes, impact and solutions of various aspects of global poverty
5. Create linkages and strengthen networks with individuals and organizations doing similar work.

Educating Canadians

National Conference

RESULT:ED brought together Canadians from Cornerbrook to Victoria in November in Ottawa for a 2 day national conference to deepen their understandings of the root causes of poverty. The conference agenda included lectures, seminars and panels on topics that ranged from sanitation to child survival.

Guest speakers included renowned global poverty advocate John McArthur, from the Earth Institute at Columbia University, child health expert Dr. Rudy Knippenberg of UNICEF, and global sanitation specialist Alan Etherington. Also, a panel of journalists addressed the issue of global poverty and the Canadian media. A conference highlight was when a panel of parliamentarians, representing each of the four main political parties, spoke about their experience with global poverty and answered questions from the audience.

Conference attendees left with a better understanding of emerging global poverty issues and a fresh and informed perspective on the challenges and solutions related to those issues.

Regional Conferences

In March of 2007, RESULT:ED co-hosted a conference in Seattle that brought Canadians together with Americans for 2 days of sessions to sharpen cross-border understanding of global poverty and global health issues.

International Conference

RESULT:ED lead a delegation of Canadians to Washington, DC in June to participate in an international conference on poverty. At this annual event, everyday citizens from around the world gather to hear from global poverty and health experts, share insights, participate in workshops and seminars.

Guest speakers included: the UN Envoy for HIV/AIDS in Africa, Stephen Lewis and Dr. Peter Salama, Chief of Health for UNICEF International among many others.

Sharing Expertise

Bringing World Renowned Experts to Canada

Microcredit

In October, RESULT:ED brought more than 1000 Canadians together in Ottawa and Calgary to hear from microcredit pioneer Ingrid Munro. Ingrid is the founder of the Jamii Bora Trust in Kenya – the largest microcredit financial institution in Africa that focuses its efforts on the poorest. Ingrid shared inspiring and educational stories about how microcredit is providing close to 200,000 thousand borrowers and their families in Nairobi’s slums with ladders out of poverty. In Ottawa, RESULT:ED also organized an information session with dozens of CIDA staff-members so that Ingrid could share lessons learned from her years as a microcredit practitioner in Africa.

Tuberculosis

In March, on World TB Day, RESULT:ED hosted a special educational session on Parliament Hill that brought parliamentarians, civil society representatives, civil servants and interested Canadians to hear from Paul Thorn.

At the age of 19, Paul was diagnosed HIV-positive, and three years later, he was infected with the MDR form of tuberculosis (multi-drug resistant). Paul managed to survive. For 15 years Paul Thorn has been fighting to stop the spread of AIDS and TB and is a globally renowned spokesperson. The event was co-hosted with the all party Canada-Africa Parliamentary Association.

AIDS, TB and Malaria

In February, RESULT:ED hosted a roundtable discussion with experts from the field of AIDS, TB and Malaria to discuss the challenge of these three global killers – but also to highlight the solutions. The focus on TB was particularly illuminating for those who assembled because of the participation of guest expert Dr. Lee Reichman of New York, author of “Timebomb: the Global Epidemic of Multi-drug Resistant Tuberculosis”. The session was on Parliament Hill and brought together parliamentarians, decision-makers, and members of civil society.

Educational Parliamentary Delegations

Very few of our elected representatives have had the opportunity to be educated first hand on the causes and impact of poverty on the world's poor.

In 2007, RESULT:ED helped to support two parliamentary delegations, one to Kenya (January) and one to South Africa (November), to give MPs the opportunity to see the positive impacts that tuberculosis, malaria, education and microcredit programming are having on poverty-alleviation and global health. These educational trips brought MPs representing the Conservative, Liberal and New Democratic parties together to stimulate cross-party collaboration and to provide on-site and grounded education into the types of proven cost-effective interventions that are making a difference overseas.



Community Outreach and Education

An important part of the work of RESULT:ED is creating awareness about global poverty and the solutions that exist to alleviate the suffering caused by poverty.

Throughout 2007, RESULT:ED representatives addressed several community groups, drawing attention to the impact of proper sanitation systems, child survival remedies and education programs on the health and welfare of communities. From student groups, like the Millennium Scholarship winners, to alumni, like the Canadian Association of University Women, to community groups, like the Ottawa Rotary Club – RESULT:ED pursued its goal of disseminating knowledge and raising awareness.

Engaging the Private Sector

RESULT:ED works to educate and spread awareness about the power of microcredit to lift people out of poverty. Throughout 2007, RESULT:ED focused on encouraging businesses in the financial sector, non-profit organizations and Canadians to invest ethically and support microcredit borrowers across the world through the Shared World Term Deposit. The Shared World Term Deposit at Citizens' Bank, created in response to requests from everyday citizens, allows Canadians to invest directly to support microcredit institutions and borrowers around the world, allowing entrepreneurs access to seed funds to start their businesses. Over 6 million dollars have been invested in the fund to date.

RESULT:ED MICROCREDIT TIMELINE

1995

Initiated discussions with the Calvert Foundation in Washington DC.

This foundation has an investment product which allows Americans to invest their savings to support global microcredit institutions. RESULT:ED determines to bring a similar mechanism to Canada.

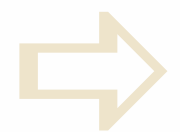
1997

The world's first ever Microcredit Summit is hosted in Washington DC, supported by RESULT:ED. VanCity, a Canadian credit union, attends the Summit.

2000

Prompted by RESULT:ED, VanCity launches the International Community Investment Deposit (ICID) – a term deposit allowing Canadians to invest in global microcredit, in partnership with the Calvert Foundation.

RESULTS Canada volunteers write to several Canadian banks asking them to offer a microcredit investment product to their customers.



Community Outreach and Education

Raising Awareness and Promoting Philanthropy

At a time when over a billion people live on less than \$1 dollar a day, wealth continues to accumulate disproportionately with staggering figures. According to Forbes magazine, there are 950 billionaires in the world, with a net wealth of nearly US\$3.5 trillion, triple the amount of ten years ago. The \$175 billion needed to address extreme poverty represents a mere 5% of their combined wealth, which in most cases is growing by more than 5% annually anyway. In 2007, RESULT.ED Educational Fund conducted some preliminary research into these staggering statistics, shared

the information, and as a result Canadians took the initiative to challenge the richest in our country to become the Canadian "Bill Gates".



Grassroots volunteers in Calgary celebrating after a successful breakfast fundraiser

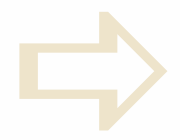
RESULT:ED MICROCREDIT TIMELINE

2003 Canadians have invested a total of over \$2 million in VanCity's ICID since inception.

2005 The United Nations declares 2005 the International Year of Microcredit.

2006 The World Microcredit Summit is hosted in Halifax. Dr. Yunus wins the Nobel Peace Prize for his work in microcredit.

2007 A cumulative total of over \$6 million has been invested in VanCity and Citizen's Bank's Shared World Term Deposit, financing employment for over 30,000 people each year in poor communities around the world.



Creating New Networks

Networks for Education and Awareness

Over the years, RESULT:ED has built partnerships with many non-governmental organizations and academic institutions to find new ways to share information and to form new bridges between experts and everyday Canadians. RESULT:ED is represented on the steering committees of the Canadian Campaign for Global Education (CGCE), the Global Treatment Access Group (GTAG), STOP TB Canada and other coalitions.



SWAN Canada - a new network in support of sanitation

In 2007, RESULT:ED helped launch the Sanitation and Water Action Network (SWAN) Canada. This new network has provided Canadian NGOs engaged in sanitation and water programming overseas, or those with an interest in these key areas, to come together to share information and knowledge and be educated about key and emerging policy issues related to the sector.

Financial summary

RESULT:ED Educational Fund Surplus and Deficit, 2007

Income

Monthly donations	152,160
Single donations	101,043
Other income	29,187
Total Income	282,390

Expenses

Operating costs	11,306
Conferences	9,356
International work	13,186
Campaigns and education	152,642
Direct support	8,000
Fundraising	24,779
Grassroots support	74,598

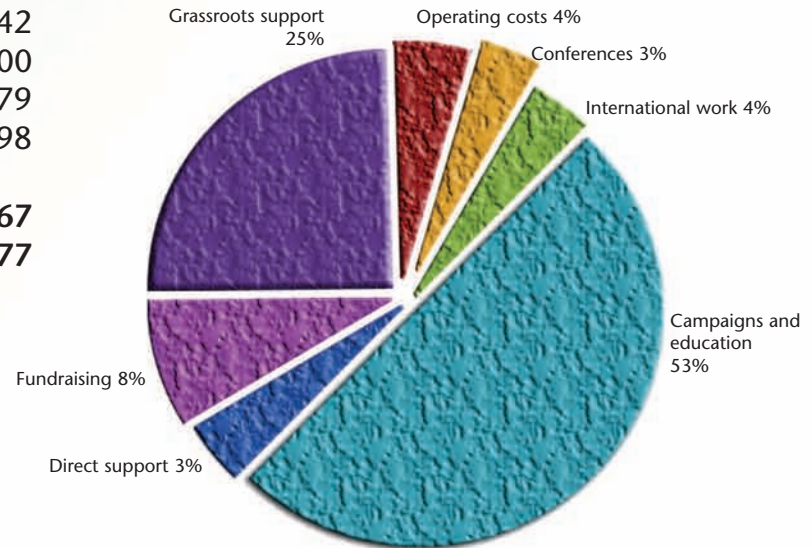
Total Expenses	293,867
Net Surplus / (Deficit)	11,477

RESULT:ED would like to acknowledge the generous support of the Harbinger Foundation.

RESULT:ED Board of Directors

Randy Rudolph, President
Sonia Furstenau, Treasurer
Kimberly Bowman
Michael Embaie
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RESULT:ED Expenditures



Support RESULT:ED Educational Fund

If you support an end to global poverty and needless suffering, please consider supporting our work.

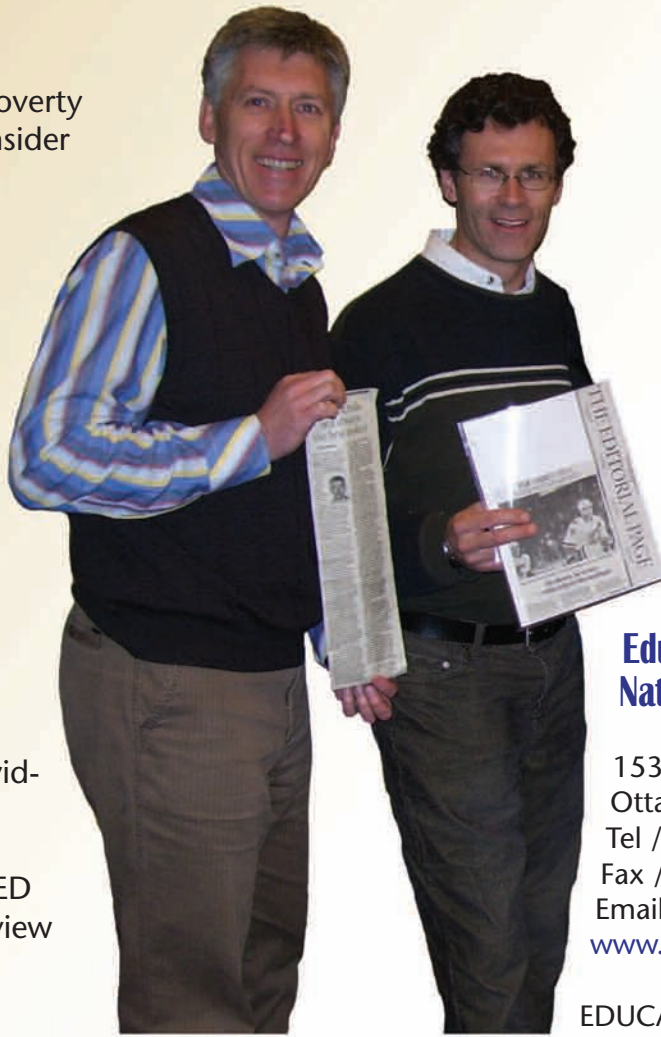
Mail cheques to:
RESULT:ED EDUCATIONAL FUND
1320 Bond Street
Victoria, British Columbia
V8S 1C4

RESULT:ED EDUCATIONAL FUND

is a registered charity in Canada (BN # 881850911RR0001). Official donation receipts are provided for donations over \$20.

For more information on RESULT:ED EDUCATIONAL FUND you can review the T3010 Registered Charity Information Return at the Charity Directorate Website

(<http://www.cra-arc.gc.ca/tx/chrts/menu-eng.html>).



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